



2020 • TIDEWATER TRADER • 2020 HUNT ISSUE 2020

ADVERTISER: _____
 Contact Person: _____
 Billing Address: _____
 Personal Address: _____
 Phone / Fax / Email: _____
 Payment: _____
Amount Date Check No. Cash   Credit Card No. Exp. Date

TIDEWATER TRADER

813 High St., P.O. Box 412, Chestertown, MD 21620 • 410-778-1262 • 410-758-0039 • Fax 410-778-0381 • Billing 410-778-1262
 www.tidewatertrader.com • info@tidewatertrader.com

Tidewater Trader, Inc.'s Hunt Issue is a special Once-A-Year Issue in Addition to the Weekly Publication

SCHEDULE OF RATES FOR HUNT ISSUE ONLY

DESCRIPTION	DIMENSIONS	Non-Profit Rate	HUNT RATE	Early Bird Discount
Full Back Page - Color	9.75" wide x 12.5" deep	<i>Not Applicable</i>	\$600.00	\$540.00
Full Page	9.75" wide x 12.5" deep	\$292.50	\$390.00	\$351.00
Half Page	9.75" wide x 6" deep	\$165.00	\$220.00	\$198.00
Quarter Page	4.75" wide x 6" deep	\$99.75	\$133.00	\$119.70
Eighth Page	4.75" wide x 3" deep	\$56.25	\$75.00	\$67.50

*Non-profit rate is available to registered non-profit organizations

Additional Fees for Color: \$75.00 for 1/2 Page, \$100 for Full Page

* Early Bird Rate is a Discount off HUNT RATE Ads Submitted and Paid for by July 3, 2020 • Color Fee Not Discounted

CONTRACT WITH ADVERTISER

SIZE Full Page Back Page Half Page *jr. vert.* Quarter Eighth *vert.*

DATE 11/3/20

Timely submission required for ads needing design/production services.

Deadline for Color Ads is August 28, 2020.

Deadline for Black and White Ads is Thursday, September 10, 2020.

Exact Size Camera Ready Digital PDF's Suggested - No Publisher files will be accepted.

Allow additional time if ad creation services are required. PDF's must be black and white (with the exception of color ads), with all fonts outlined and all artwork at 300 dpi. Multiple discretionary changes incur additional charges.

Submissions and changes after deadline are not guaranteed, but every effort will be made to accommodate them.

Advertiser's Signature X _____

Sales Representative _____

All display ads become property of Tidewater Trader, Inc. If the ad or any original artwork done by Tidewater Trader, Inc. is used in any other publication or medium, including flyers, not produced by the Tidewater Trader, Inc., a fee will be charged to the advertiser. If ads are produced by Tidewater Trader but not published in the paper, a fee will be charged for services rendered. Tidewater Trader is a weekly publication that covers Kent, Queen Anne's, and Cecil Counties in Maryland and lower New Castle County in Delaware. Printed Hunt Issue circulation is approximately 18,000; web statistics available upon request. Prices effective 2020.

Payment Terms: Due upon receipt. Interest will be charged on all accounts 45 days in arrears at rate of 24% annually. Delinquent accounts with INVOICES over 60 days will be removed from publication until account is paid in full. \$30 Service Charge for all returned checks.

Should circumstances necessitate that Tidewater Trader, Inc. take any account to collection, advertiser is responsible for any and all attorney's fees and court costs.

FOR OFFICE USE ONLY	PB	Q	CC	CCN	NPD
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Notes/Instructions: